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Attorneys for Plaintiff

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION

SECURITIES AND EXCHANGE  
COMMISSION,

Plaintiff,

vs.

KENT H. ROBERTS,

Defendant

Case No.: Case No. C 07-04580 MHP

**NOTICE OF APPEARANCE  
OF COUNSEL**

Notice is hereby given of the entry of Matthew D. Strada, Esq., undersigned, as an additional counsel for Plaintiff Securities and Exchange Commission in the above-entitled action. Pursuant to Fed. R. Civ P. 5, a copy of further notice and copies of pleadings, papers and other material relevant to this action should be directed to and served upon:

Matthew D. Strada, Esq.  
Attorney for Plaintiff  
Securities and Exchange Commission  
100 F Street, NE  
Washington, DC 20549-8549  
stradam@sec.gov  
(202) 551-4764 (phone)

Dated this 6<sup>th</sup> day of December, 2007

  
MATTHEW D. STRADA

**PROOF OF SERVICE**

I am over the age of 18 years and not a party to this action. I am a citizen of the United States and a resident of the District of Columbia. My business address is: U.S. SECURITIES AND EXCHANGE COMMISSION, 100 F Street, NE, Washington, D.C. 20549-8549. On the date set forth below, I served the following documents in the manner described below:

**NOTICE OF APPEARANCE OF COUNSEL**

- ☒ **U.S. MAIL:** I caused the above document to be placed in a sealed envelope(s), which I placed for collection and mailing today following ordinary business practices. I am readily familiar with this agency's practice for collection and processing of correspondence for mailing; such correspondence would be deposited with the U.S. Postal Service on the same day in the ordinary course of business.
- ☐ **HAND DELIVERY:** I caused to be hand delivered each such envelope to the office of the addressee.
- ☐ **FEDERAL EXPRESS:** By placing in sealed envelope(s) designated by Federal Express with delivery fees paid or provided for, which I deposited in a facility regularly maintained by Federal Express or delivered to a Federal Express courier.
- ☒ **ELECTRONIC MAIL:** By transmitting the document by electronic mail to the electronic mail address as stated below.

on the following counsel of record:

William S. Freeman  
Cooley Godward Kronish LLP  
Five Palo Alto Square  
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Palo Alto, CA 94306-2155  
[freemanws@cooley.com](mailto:freemanws@cooley.com)

Executed on December 6, 2007, at Washington, D.C.

  
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MATTHEW D. STRADA